

Baseball Across The Region





11 New Northern KY **RedBike Locations**

The Ciricinnati-based bike-sharing program is rapidly expanding and
exceeding expectations of use in Cincinnati. Northern Kentucky leaders
pushed into high gear wither Cincinnati Mayar, John Cranley announced
an expansion of the program in the Queen City, NKY wanted to connect
to it last, specifically before this year's Major League Baseball All-Star
Game arrived at Great American Baliparkin utility.

Each station costs around \$50,000, though that can vary. Covington received \$\$0,000 from philanthropist John Topits and \$150,000 from an anonymous donor. Southbank Partners, the advocacy organization for six River Cities in Northern Kentucky, donated \$20,000 to Covingto Newport, and Bellevue.

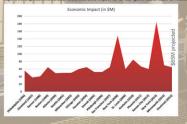


Economic Impacts (for Cincinnati/NKY Metro Area)

e estimated economic impact of the 2015 All-Star Game for innati is \$65 million, according to MLB.

All-Star Game economic impact estimates put out by the host cities for the past ten All-Star Game events (2002-2011) averaged 570.5 million. That number was boosted by the 2008 All-Star Gamen New York.

The Company of the Comp



Meinken All-Star Field (Eastern Avenue & Greenup Street)

Leaders of Major League Baseball, the Cincinnati Reds, and the City of Covington commemorated the new Meinken All-Star Field after significant renovations were made to the youth baseball field.

Improvements were part of the MLB All-Star Legacy projects happening around the Greater Cincinnati area where 9 baseball fields were renovated with almost \$5 million of funding donated by MLB and the Reds. Meinken was the final field to be dedicated as part of that effort.





All Star Green Walking Path (to GABP)



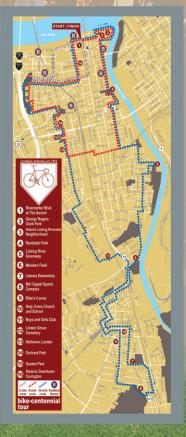
Covington Urban Guide Map at Rivercenter Plaza

(by COV200 - Sydney Kidd and Anna Barchick-Suter)

Food, Beverage, Retail, and Hotel Locations

"Bike-Centennial" **Route Map**





Hotel Occupancy

Day Before Home Run Derby

Total occupancy increased 44 percent the day before the Home Run Derby, year-over-year.

Group occupancy and transient occupancy (leisure and business travelers) spiked, increasing 59.6 percent and 34.3 percent, respec

Group occupancy and transient occupancy rose 44.3 percent and 21.6 percent, respectively. "The increases in both transient and group occupancy are "All Star Worthy," and very impressive, especially considering most North American markets are increasing occupancy in the single digits."

Nemainder of 2015

• TravelClick data indicates that total occupancy growth in Cincinnati is up 3 percent for the rest of 2015, based on bookings that have already been made. This means there are additional large group commitments for the rest of this year that are contributing to the projections for 2015.

Covington Blue Sox Baseball Team (1913)

• In 1913, the Covington Blue Sox opened their inaugural baseball season in the major-league "Federal League". Federal Park, the team's stadium, opened in May, 1913 at a cost of \$12,500. It could seat 6,000.

Covington city leaders wanted a baseball franchise in the Class Dulue Grass League, but the Cincinnati Reds didn't want another pro am so close to their own ballpark. That's when city officials turned stead to the "outlaw" Federal League, which aimed to compete trectly with the National and American Leagues (Cy Young pitched the Federal League, lending it early credibility).

One month later it was announced that the franchise would move to ansas City after ownership of the learn reverted to creditors.

STINGTON * (*) * BLUE SOX

Covington Stars Baseball Team (1875)

eball players in Covington drew crowds and kept the sport alive region in the 1870s after the original 1869 Cincinnati Red ings disbanded in 1870, Cam Miller asserts. Cam Miller ered his 27-minute documentary, "Our Shiming Stars: The Story Star Baseball Club of Covington, Ky," at the Kenton County

