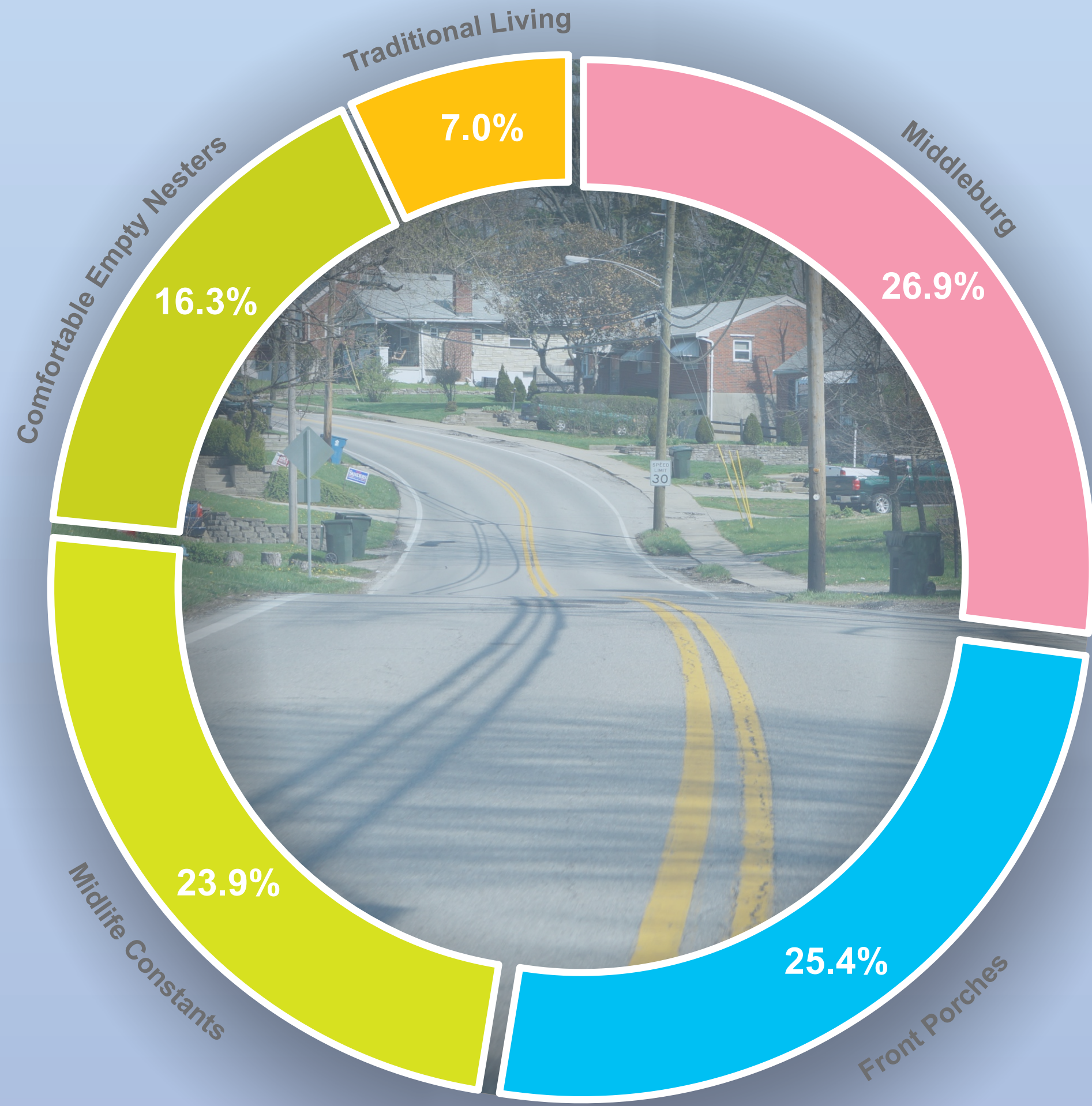


Erlanger | Stevenson Road

Demographics

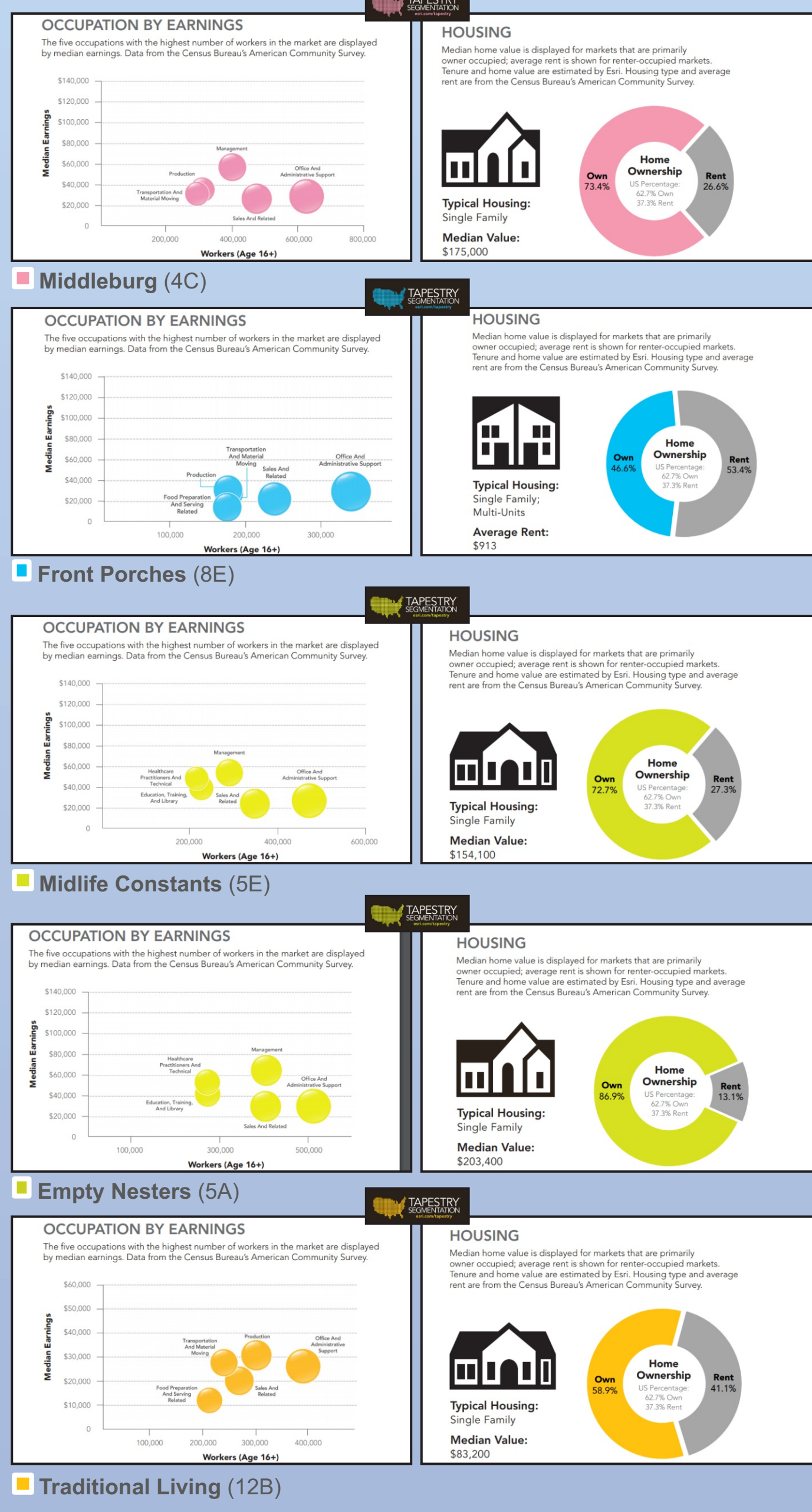


Demographic Summary

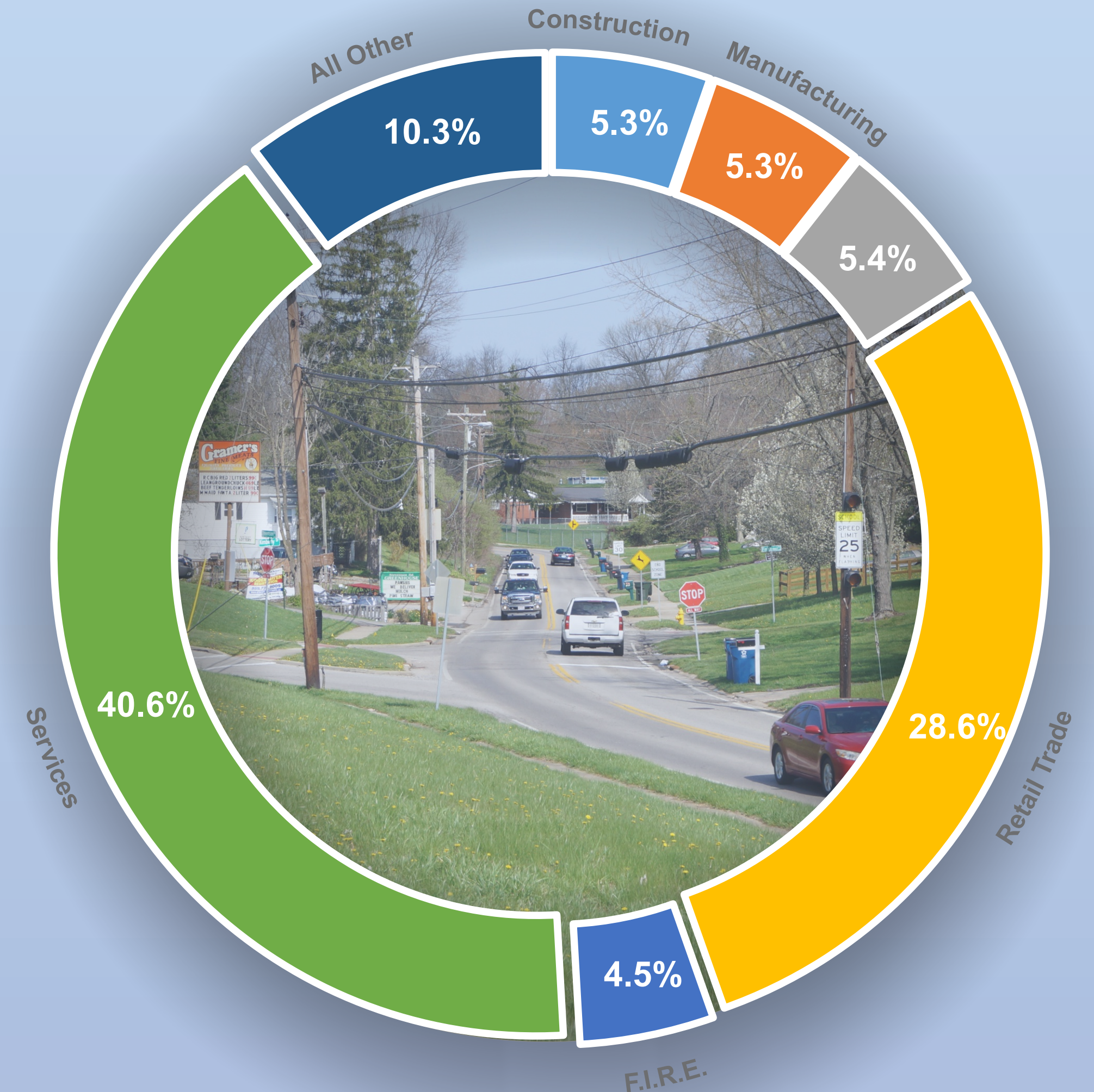
- 11,357 people reside in the area.
 - Population projected to grow by 0.41% annually through 2022.
 - Median household income is \$55,800.
 - Average household income is \$76,200.
- (Source: ERI Business Analyst Online, April 2018)*

Study Area Demographics and Characteristics

(Three-mile buffer of Stevenson Road)



Businesses



Business Summary

- Estimated daily traffic count is 7,800-9,000.
 - Businesses employ 3,416 people.
 - There is no developable land along Stevenson Road.
 - 3x more residents than workers (3.3:1 ratio).
- (Source: Esri Business Analyst Online, April 2018)*



Transportation Challenges

- OKI reports average daily traffic count of 5,000-14,999.
 - Stevenson Road has a high Critical Crash Rate Factor (CRF).
 - Stevenson Road has a CRF of 2.5 where 1.0 is average.
- Average CRF for any given Urban Collector in Kentucky is 1.0
- CRF is a good indicator of safety because it normalizes data with data from similar roads and provides a statistical basis for analysis.



Flooding Impacts

- Flooding near Stevenson Road Greenhouse is typically extreme.
 - This is the low elevation point of this area.
 - During heavy rain water gushes out of manhole covers.
- Several times a year the road is impassible and business operations close.

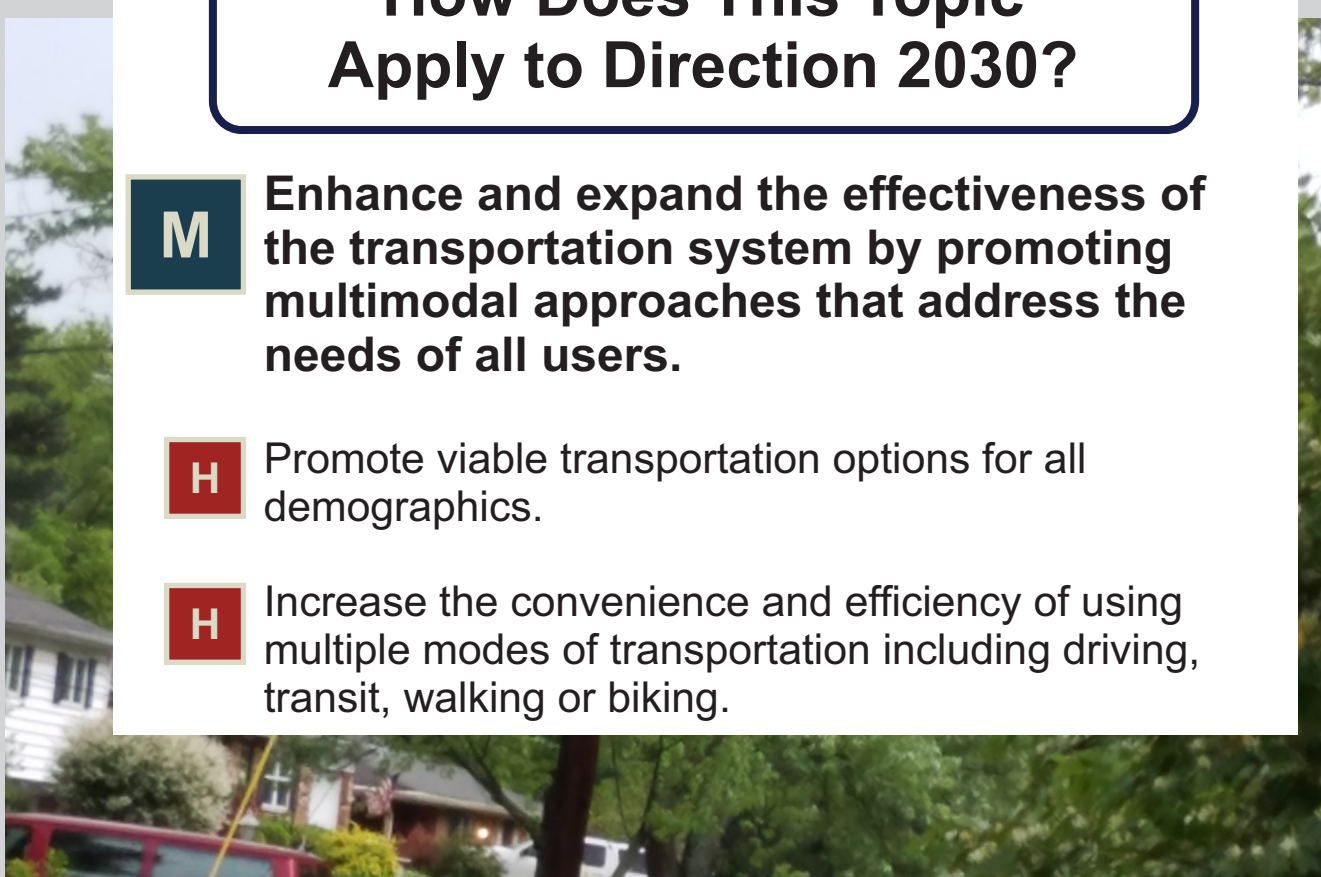
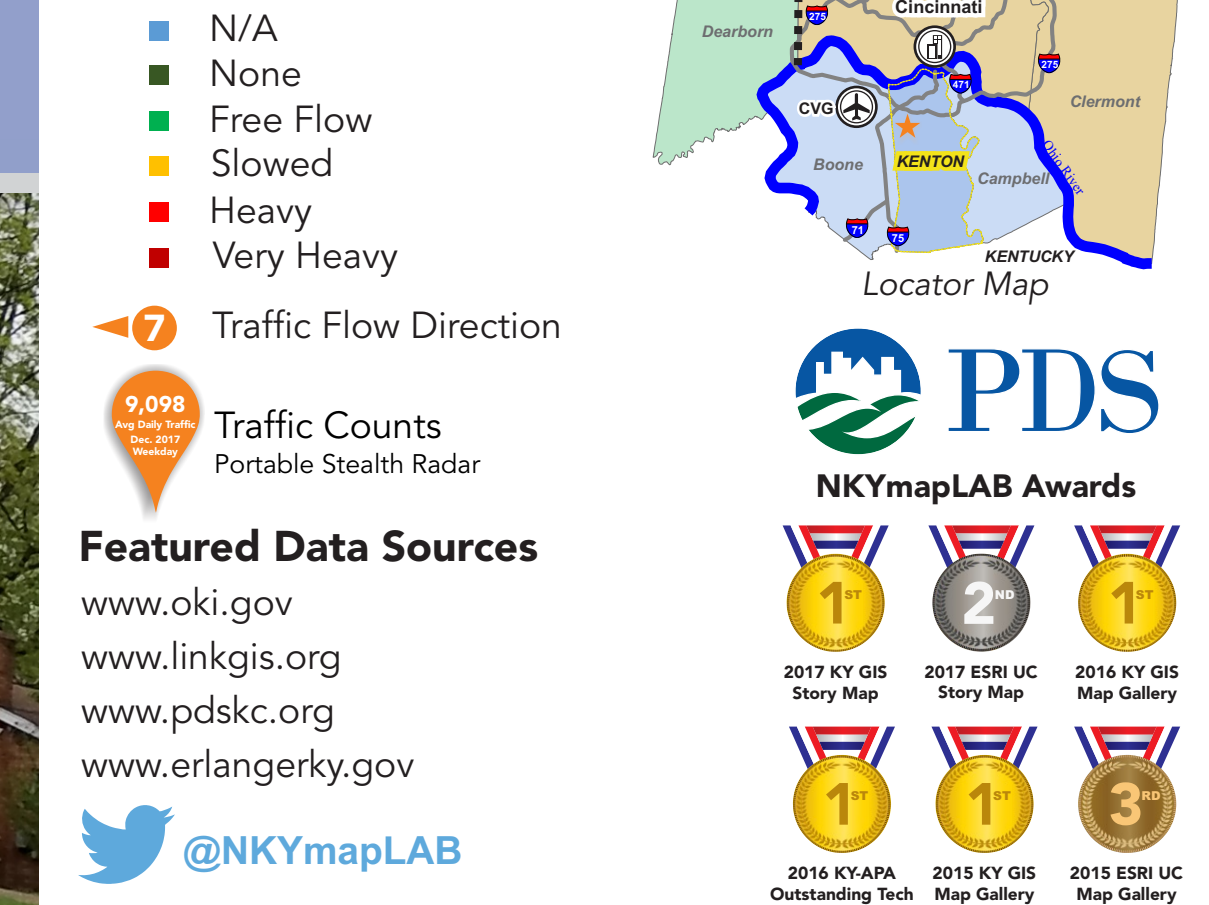
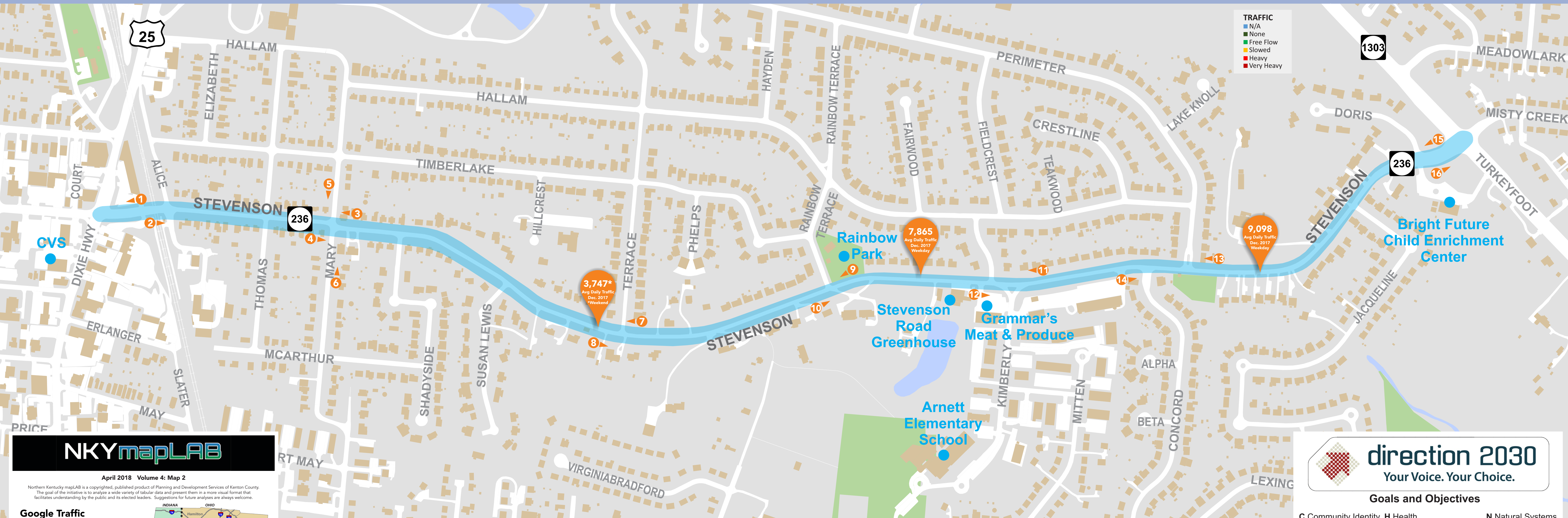
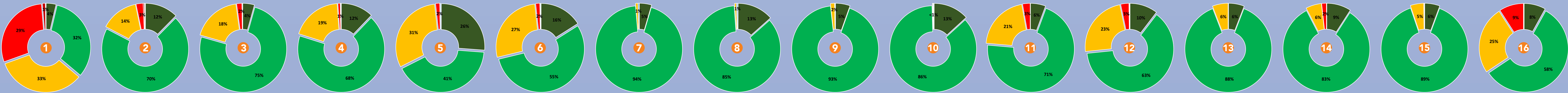


Pedestrian Transit Challenges

- OKI reports average daily traffic count in the range of 5,000-14,999.
- Erlanger School District is a walking district, no bus transportation is provided.
- The intersection at Kimberly and Stevenson is an atypical configuration and is heavily traveled by Arnett Elementary students.

Google Traffic Observations

(March 5-18, 2018)





direction 2030

Your Voice. Your Choice.

Goals and Objectives

C Community Identity	H Health	N Natural Systems
E Economy	HC Healthy Communities	■ Primary Goal
G Governance	M Mobility	■ Secondary Goal

How Does This Topic Apply to Direction 2030?

- M** Enhance and expand the effectiveness of the transportation system by promoting multimodal approaches that address the needs of all users.
- H** Promote viable transportation options for all demographics.
- H** Increase the convenience and efficiency of using multiple modes of transportation including driving, transit, walking or biking.